AI-GREENER

Training Program

Greece, 15th to 19th September, 2025

Venue: Public Library of Argostoli, Pilarinou, Kefalonia 28 100, Greece
38°10'36"N 20°29'12"E

Day 1: AI and Ethics

- Introduction to artificial intelligence and its real-world applications
- Exploration of ethical concerns in AI (bias, privacy, surveillance)
- Discussion on responsible design and deployment of AI systems
- Understanding the social impact of automated decision-making

**Cultural Activity (20.00)*: *As part of the ERASMUS+ program, Ms. Galiatsatou will guide a tour of the enchanting town of Argostoli. Afterwards, a light meal with soft drinks will be served at Café Soulatso besides Koutavos lagoon with majestic view (Meal and soft drinks are on the house).*

Day 2: Entrepreneurship and Business Foundations

- Core principles of entrepreneurship and innovation
- Identifying global problems and creating meaningful solutions
- Understanding value creation and customer needs
- Developing a clear and compelling business concept

**Cultural Activity (18.00): Sailing route. The coastal shipping route is: Argostoli-White Rocks-Vardianoi Island and return. The route lasts 4 hours, and includes drinks (refreshments), sandwitches, fruits. The price is 100€ per person. Note: The yacht is for 7 persons, and the activity will be repeated with the rest of the applicants on Thursday.*

Day 3: Building a Business Plan

- Structuring a mission and vision for a purpose-driven company
- Defining target markets, customer segments, and value propositions
- Outlining marketing, operational, and financial strategies
- Preparing a basic roadmap for launching and growing a business

**Cultural Activity (17.00-23.00): Join us at the school in Mesovounia, Kefalonias, for an evening of lively DJ music, a buffet featuring local traditional delicacies, refreshing drinks, and regional wine. The event will also include the awarding of program completion certificates by the manager of the school. (Buffet, refreshing drinks and regional wine are on the house, only the bus will be paid).*

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Day 4: Creating Your International Digital Social Company

- Designing a digital-first business with international reach
- Addressing cross-cultural communication and product localization
- Integrating ethical and sustainable practices into the company model
- Exploring digital tools and platforms for scaling globally

**Cultural Activity (18.00):* *The Sailing route continues. The coastal shipping route is: Argostoli-White Rocks-Vardianoi Island and return. The route lasts 4 hours, and includes drinks (refreshments), sandwitches, fruits. The price is 100€ per person.*

Day 5: Evaluation and Presentation

- Presentation of business plans and company concepts
- Feedback from peers and facilitators
- Reflection on the week's learning and personal growth
- Discussion of next steps for project development or real-world application

**Cultural Activity:* *Free time, explore and enjoy the beautiful island of Kefalonia!*

ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΥΠΟΥΡΓΕΙΟ ΠΑΙΔΕΙΑΣ ΘΡΗΣΚΕΥΜΑΤΩΝ ΚΑΙ ΑΘΛΗΤΙΣΜΟΥ
ΠΕΡΙΦΕΡΕΙΑΚΗ Δ/ΝΣΗ Π.ΕΚ.Α. ΕΚΠΑΙΔΕΥΣΗΣ ΙΟΝΙΩΝ ΝΗΣΩΝ
Δ/ΝΣΗ Δ/ΘΜΙΑΣ ΕΚΠ/ΣΗΣ ΚΕΦΑΛΛΗΝΙΑΣ

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ARGOSTOLI, 18-08-2025

MILTIADIS MELISSAS
DIRECTOR OF SECONDARY
EDUCATION OF KEFALLINIA

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